



THOMAS FORMAN & SONS LTD

1848 – 2000

DIVISIONS OF THE COMPANY AND PRODUCTS

The General Printing Division

This division produced a wide variety of products which included book sections, labels, leaflets, brochures, showcards and posters.



Some of the many products Formans produced during its hey-day

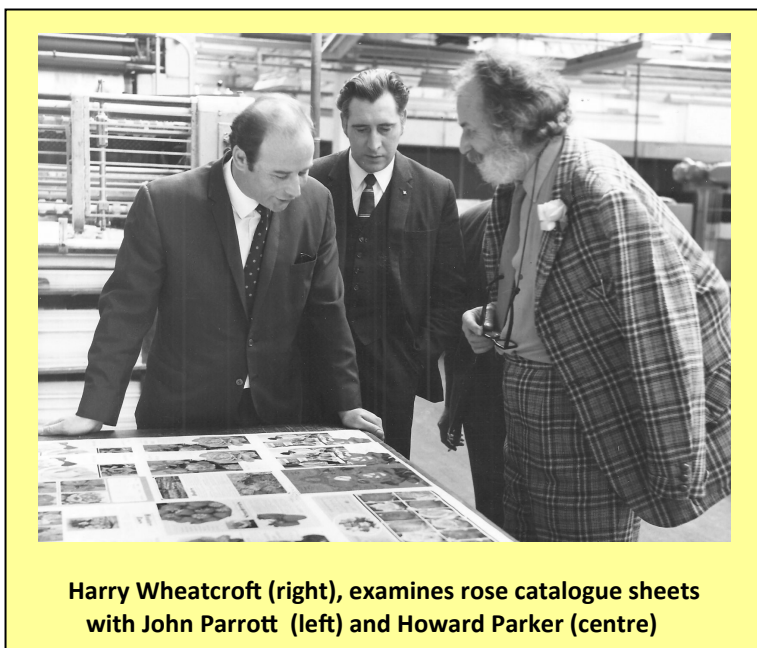
The Cunard Steamship Company was one of Forman's major customers. Prestigious brochures were produced for the 'Queen Mary', 'Queen Elizabeth' and other ships in the Cunard fleet, together with menu cards and programmes. Catalogue sections were printed for mail order companies such as Littlewoods. Formans also printed Gunn & Moore catalogues and Players Navy Cuttings. In addition they printed 16 sheet posters for bill boards.

Labels were produced for many major companies. In the latter years the company concentrated upon label production and a separate 'Label Division' was created.

Showcard material was produced for the tobacco industry, mainly for John Player and Ogdens, book covers for Pan Books, fine art prints for Frost & Reed and stocking celloliners for Bear Brand. In the early years Formans printed Cooks timetables on a regular basis, race cards, and part of the Electors Register for Nottingham City Council.

'The Horticultural Advertiser', a weekly publication, was printed by Formans for 76 years until publication ceased in 1960.

During the late 1960's an association was established with 'Floraprint' in Calverton who specialized in the publication of horticultural literature. This was the start of printing for the horticultural trade for which Formans later produced rose catalogues for famous growers including Bees, Wheatcrofts, Alex Cocker and others. This work required a high degree of litho reproduction and printing which Formans were able to provide.



Harry Wheatcroft (right), examines rose catalogue sheets with John Parrott (left) and Howard Parker (centre)